Fall 2016 - New Class/Internship Opportunity

English 43500: Interactive Digital Media Project (3 credits)

(Can be taken alternately as Engl 48000: The Writing Internship)

Mondays: 2-3:20 and additional hours arranged.

More than a class . . . an opportunity to shape a new interactive voice for your community

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The Times Media Co. and the Certificate in Writing for Interactive Media through the English Department at Purdue University Northwest will offer a new class/internship for Fall 2016.

This course can be taken either as the certificate course English 43500 or as an internship as English 48000. Enrollment in the certificate is not required.

This course will consider how to create and develop interactive digital media in various forms for mobile/web distribution in the context of helping to develop a new source of information in our community, one created specifically by millennials for millennials and under the direction of The Times of Northwest Indiana.

The content you produce will be featured live on a brand new website/app managed by The Times, who will heavily promote your work through resources such as their 12-14 million pageviews a month, 60,000 Facebook and over 23,000 Twitter followers. In addition to receiving instruction in how to create interactive media, you will learn strategies and be responsible for pushing your own content through social media.

The Times will offer their Digital Editor as a teacher/mentor to be involved heavily throughout the class, including coming to weekly pitch meetings, offering tips/answering questions online, and meeting outside of class and onsite at The Times as needed. The Times also will offer monthly mentoring with other editors in the newsroom for students that request it.

Throughout the semester we will meet weekly, and you will pitch stories that leverage interactive media, including print, photo, video and/or podcasts or even multiple media within one story.

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